

Chip and PIN barometer

Update on the national rollout of chip and PIN during 2004

2004
end of year report

UK cardholders

Total: 42 million cardholders*

The Programme reached the Dec 2004 target of 36 million chip and PIN cardholders (76.8million cards)

- More than three in four cardholders have a chip and PIN card

(*total number of people who hold at least one credit or debit card)

The UK rollout of chip and PIN began in **October 2003**.

Since then over **31.4 million** chip and PIN credit cards and **45.4 million** chip and PIN debit cards have been issued with over **400,000** retailers upgrading their equipment.

As a result, over **45** chip and PIN transactions are taking place every second.

UK tills

Total: 860,000 tills

The Programme reached the Dec 2004 target of 636,000 tills upgraded to chip and PIN

- Eight out of ten retailers have upgraded their tills to chip and PIN

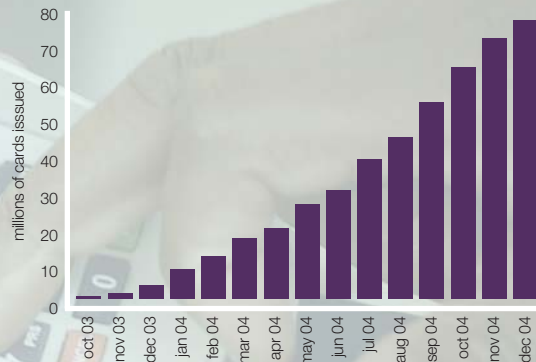
The rollout

Progress of the rollout of chip and PIN since October 2003

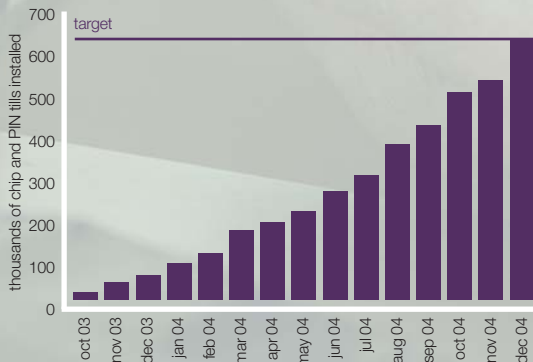
Chip and PIN transaction volumes (by month)



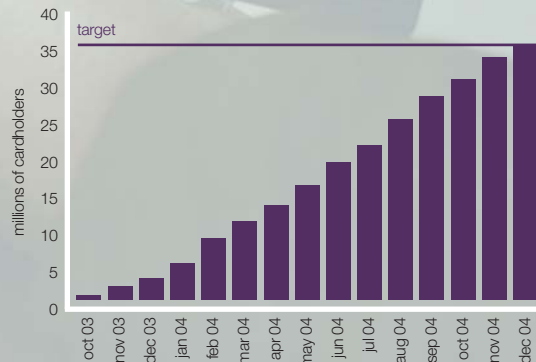
Cumulative chip and PIN card issuance



Chip and PIN terminal rollout



Cardholders with at least one chip and PIN card



Chip and PIN rollout hits the high street

The UK's largest high street names have completed their rollout since the launch of chip and PIN in October 2003.

ASDA



COMET

DEBENHAMS
BRITAIN'S FAVOURITE DEPARTMENT STORE

Ernest Jones
The Diamond & Watch Specialist

OHMV
top dog for music dvd games

HOMEBASE

H.SAMUEL

MARKS & SPENCER

NEXT

PC WORLD
The Computer Superstore

SELFRIDGES & CO



The Link

TESCO

Wilkinson

WOOLWORTHS big W

Disclaimer: data are collected from a variety of sources. These figures are estimates for December 2004. For further information please visit the website at <http://www.chipandpin.co.uk> or alternatively please contact the press office on 0870 442 7898, by fax on 0870 442 7899, or by email at chipandpin@fourplc.co.uk



Safety in numbers

www.chipandpin.co.uk

