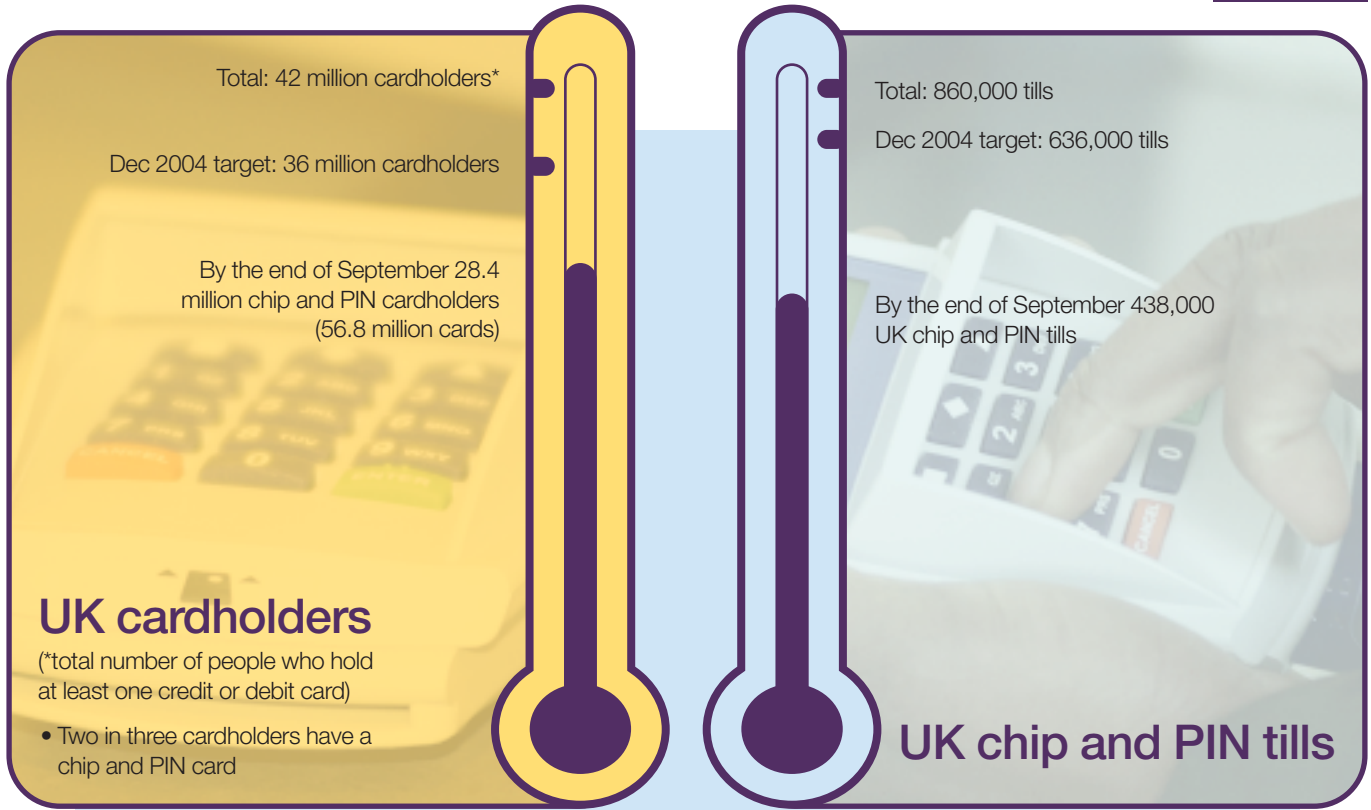


# Chip and PIN barometer

## Update on the national rollout of chip and PIN

**SEP**  
2004



## Northampton one year on

The Chip and PIN Programme revisits Northampton one year on from the chip and PIN trial to find that local cardholders and retailers remain overwhelmingly positive about using the new, more secure way to pay.

Full details of chip and PIN-enabled businesses on Abington Street can be seen online at [www.chipandpin.co.uk/media/northampton2004](http://www.chipandpin.co.uk/media/northampton2004)

## Major retailers rolling out chip and PIN

Key major retailers, including Comet, BP and Marks & Spencer, join Tesco, Asda, Homebase, PC World, Dixons and Wilkinson, and have begun to install or have completed rollout of chip and PIN across their shops. Major retailers now rolling out chip and PIN account for some 40% of all card transactions.

**Disclaimer:** data are collected from a variety of sources. These figures are estimates for September 2004.

For further information please visit the website at <http://www.chipandpin.co.uk>

Alternatively please contact the press office on 0870 442 7898, by fax on 0870 442 7899, or by email at [chipandpin@fourplc.co.uk](mailto:chipandpin@fourplc.co.uk)

