Chip and **PIN** barometer

Update on the national rollout of chip and PIN



Total: 42 million cardholders

Dec 2004 target: 36 million

Currently: more than two in five cardholders (17.2 million; 41%) have chip and PIN

UK cardholders

(total number of people who hold at least one credit or debit card)

Total: 550,000 small/medium-sized retailers

Dec 2004 target: 440,000

Currently: 305,000 (55%) with chip and PIN

Small/mediumsized retailers

(typically those with bank-owned terminals)



Dixons Group plc

Wilkinson

Major retailers rolling out chip and PIN

Key retailers (such as ASDA, Dixons Group and Wilkinson) have begun to install chip and PIN across their shops. Major retailers rolling out chip and PIN now account for some 20% of all card transactions.

Roadshow update

Further chip and PIN Roadshow dates:

Belfast20 – 21 MayAberdeen25 – 26 MayLiverpool1 – 2 JuneCardiff8 – 9 JuneExeter15 – 16 June



Disclaimer: data are collected from a variety of sources. These figures are estimates for May 2004.

For further information please visit the website at http://www.chipandpin.co.uk

Alternatively please contact the press office on 0870 442 7898, by fax on 0870 442 7899, or by email at chipandpin@fourplc.co.uk











