Chip and PIN barometer
Update on the national rollout of chip and PIN

Total: 42 million cardholders
Dec 2004 target: 36 million
Currently: more than two in five cardholders (17.2 million; 41%) have chip and PIN

Total: 550,000 small/medium-sized retailers
Dec 2004 target: 440,000
Currently: 305,000 (55%) with chip and PIN

UK cardholders
(totals number of people who hold at least one credit or debit card)

Small/medium-sized retailers
(typically those with bank-owned terminals)

Roadshow update
Further chip and PIN Roadshow dates:

Belfast 20 – 21 May
Aberdeen 25 – 26 May
Liverpool 1 – 2 June
Cardiff 8 – 9 June
Exeter 15 – 16 June

Disclaimer: data are collected from a variety of sources. These figures are estimates for May 2004.
For further information please visit the website at [http://www.chipandpin.co.uk](http://www.chipandpin.co.uk)
Alternatively please contact the press office on 0870 442 7898, by fax on 0870 442 7899, or by email at chipandpin@fourplc.co.uk

Major retailers rolling out chip and PIN
Key retailers (such as ASDA, Dixons Group and Wilkinson) have begun to install chip and PIN across their shops.
Major retailers rolling out chip and PIN now account for some 20% of all card transactions.

ASDA  Dixons Group plc  Wilkinson

Safety in numbers  www.chipandpin.co.uk